



| Connect With Your Neighbors

\$65.00

Worship attendance is vital to the mission of the church. Through engaging videos, P materials, this resource provides you with tools and strategies to improve your worsh

Connect with Your Neighbors is appropriate for self study and for use with groups in y

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SKU: N/A

Category: Reach New Disciples

Tags: Reach New Disciples, Social Media, Welcome

Description

Presenters

Joe Arnold, research manager of the Lewis Center

Thomas James, former resource product manager of the Lewis Center

Matthew Lyons, marketing manager of the Lewis Center

Dr. Ann A. Michel, associate director of the Lewis Center

Dr. Amy Oden, former dean of Wesley Theological Seminary

Dr. Lovett H. Weems, Jr., distinguished professor of church leadership and director of the Lewis Center

Video Presentations

Discovering the People God has Given Us (24:32 min)

Dr. Lovett H. Weems, Jr.

Discovering the People God has Given Us – Preview



The Theology of Welcome (21:39 min)

Dr. Amy Oden

The Theology of Welcome – Preview



Ways to Understand Your Neighbors Better (24:19 min)

Dr. Lovett H. Weems, Jr.

This video discussion guide with exercises helps your church better understand the people in your midst.

Ways to Understand Your Neighbors Better – Preview



Narrated Presentations

Discovering Who Your Neighbors Are (19:14 min)

Joe Arnold

Explores the resources available to learn about the demographic makeup of your surrounding community including changes in recent years. Many of the resources covered are i

Discovering Who Your Neighbors Are



Needs-based Community Outreach (28:25 min)

Dr. Ann A. Michel

Learn how tangible acts of service and ministries targeted to respond to specific, real needs within your community can draw newcomers to your church.

Needs-based Community Outreach



Using Social Media to Reach New People (24:52 min)

Thomas James

Looks at social media such as Facebook and Twitter with the one focus on how they can be used to connect with more of your neighbors.

Using Social Media to Reach New People



Your Website Is Your Church's Welcome Mat (31:58 min)

Matthew Lyons

What should your website's first-time visitors see? Learn about must-have content your website needs to welcome and connect with neighbors.

Your Website Is Your Church's Welcome Mat



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Instructional Segments

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